

29 March 2022

To Whom It May Concern

RE: DIGITAL MEDIA SOLUTIONS LTD.

I confirm that our company – Public Administration International (PAI) of 56 Russell Square, London, WC1B 4HP, United Kingdom – has used the services of a company called Digital Media Solutions Ltd of Mile Popjordanov St. 48/a-local 1, Skopje 1000, North Macedonia for the purpose of project implemented by our company in North Macedonia in February-March 2021 – “Support for the Development of Programme for the Implementation of the National Strategy for Energy Development 2040”.

The services of Digital Media Solutions Ltd included:

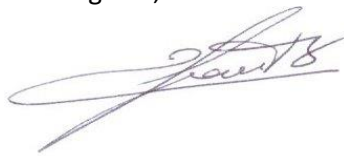
- developing a concept for conducting a marketing campaign
- design and producing promotional videos
- creative, infographics and visualization of announcements, data and recommendations for social media
- design and producing animated video

They have delivered all services on time and on budget in a professional and friendly manner. They were attentive to our needs and requirements and worked well with the people representing the client organisation in the project – civil servants within the Government of North Macedonia. The final results of their work were of high quality and exceeded our expectations.

Based on our experience of working with Digital Media Solutions LTD, we can recommend their services.

If you have any questions about our work with Digital Media Solutions LTD, feel free to contact me.

Kind regards,



Slava Gromlyuk
Director